	(b)(6)		@state.gov>		
	(b)(6) (b)(6)	@state.gov>; @state.gov>;			
CC:	Vonda Wolcott (h)(6) @iwpr.net>; Alan Davis (h)(6) @nytimes.com>;				
	(b)(6)	@state.gov>			
Subject:	RE: Opportunity for Kas	selehlie Press to join the Ne	w York Times Content Project		
Date:	Tue, 15 Dec 2020 20:1	4:51 +0000			
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	nior Program Officer, Pro	fessional Development Prog	gram, East-West Center		
(b)(6)	nior Program Officer, Pro	fessional Development Prog	gram, East-West Center		
(b)(6) From: (b)(6) Sent: Tuesday, Dece	ember 15, 2020 10:13 AN	@state.gov>	gram, East-West Center		
(b)(6) From:(b)(6) Sent: Tuesday, Dece To: Kroeker, Scott {	ember 15, 2020 10:13 AN (b)(6)	@state.gov>			
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I will send out immediately. I planned to meet up with the editor this afternoon for a personal matter so I will discuss it with him as well.

Sent from Workspace ONE Boxer

On 16 December 2020 at 6:19:33 AM GMT+11, Kroeker, Scott

(b)(6) @EastWestCenter.org> wrote: Aloha Ms.(b)(6)

I hope you are keeping healthy and enjoying this holiday season. I am writing to you as the East-West Center is administering a project for the Department of State which provides licensing agreement to use *New York Times* content in select Pacific Islands newsrooms. The funds are drawn from the GEC Information Access Fund which we are accessing through a sub-award with the Institute for War and Peace Reporting. We would like to make this opportunity available to the *Kaselehlie Press* if you think that Bill Jaynes would be open to the opportunity and a worthy recipient of the license. The year-long license (valued at \$6,000) would allow KP to republish *New York Times* content (in both English and Mandarin languages) in its paper and online presence (if any).

If you think that *Kaselehlie Press* would be appropriate would you be willing to make the first approach to introduce Bill to the idea? (b)(6) our GEC contact at INDOPACOM, prefers that approach instead of the EWC directly reaching out, if you are willing. Myself and our contact at the *New York Times* will follow-up your initial query with practical details.

At the end of this email I'm included some boilerplate language used by other embassies to contact media outlets. Feel free to use verbatim or customize to your circumstances.

Thanks very much for your help. Stay safe and happy holidays.

Best regards, Scott Kroeker

My name is XXXXX and I work with the US Embassy in XXXX it's my pleasure to E-meet you.

I'd like to bring your attention to an opportunity to access content for your publication, the XXXXX.

The U.S. Embassy is offering your news outlet the opportunity to be part of our *New York Times* English & Mandarin content project. We know that many small and medium size news outlets would like to use content from larger outlets, and, that content in Mandarin for occasional Mandarin language supplements is also helpful.

We are pleased to announce a new project for select news outlets in the Pacific:

- 1) free usage license for New York Times English and Mandarin content for at least one year,
- 2) custom training from the *New York Times* on their website (so you can most easily access the content you want, and on-going technical support),
- 3) quarterly webinars with prominent international journalists on relevant topics to the Pacific facilitated by the East-West Center, and
- 4) customized training organized by the East-West Center on specific topics you deem most important to your newsroom.

We hope you will join us in this project! If you are interested, we would like to connect you with Scott Kroeker from the East-West Center, who will be organizing logistics."

Scott Kroeker | Senior Program Officer, Professional Development Program | (b)(6)

East-West Center

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EastWestCenter.org

The East-West Center promotes better relations and understanding among the people and nations of the

United States, Asia, and the Pacific through cooperative study, research, and dialogue. Established by the

U.S. Congress in 1960, the Center serves as a resource for information and analysis on critical issues of

common concern, bringing people together to exchange views, build expertise, and develop policy options.

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	Alan Davis [1517]@iwpr.ne	t>;	
	Joshua Peller (h)(6)	@nytimes.com>;	
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